



Adams Elementary PTA Fundraising Drive

October 21 - November 8, 2024

Dear Adams Families,

We are grateful to have you and your child(ren) as part of the Adams Community! We're writing to invite you to participate in the Big Give, the PTA's biggest fundraiser of the year and primary source of funding for our grant to Adams. Your support directly impacts the quality of education, extracurricular activities and experiences available to every Adams student.

What does Adams PTA fundraising support?

Funds raised by the PTA directly support the school, with the majority of the funding being directly paid to Adams in the form of a \$170K grant that supports vital roles at our school and supplements funding by the District. The remaining funds enable the PTA's mission to support students and families through community activities like Fall Festival and Talent Fest, scholarships for activities, and operating costs including communication software and other technology.

This year the PTA will spend \$200K on school supports, community events, and other PTA programs and services.

"How are My Funds Spent?"

Playground and lunch staffing:	\$112K
Tutoring (incl. advanced learning):	\$46K
Community events:	\$11K
Classroom and facility funds:	\$17K
Art, Library, Music and PE support:	\$6K
5th grade camp:	\$2.5K

{ "What are the goals of this year's Big Give?" }

We'd like every family to partner in raising \$123K during Big Give towards our total annual budget of \$200K.

Because we are a diverse community with a range of financial circumstances, we request that families who are able donate \$700 per child at our {Eagle Superstar} donation level to supercharge our progress towards our goal.

We acknowledge that this year's fundraising goals are greater than in previous years. Due to SPS' ongoing budget crisis, our PTA has committed to providing 12% more funding for staffing and twice as much for tutoring relative to last year in order to maintain the services the Adams community counts on to thrive, including Advanced Learning support. For more detailed information on how your contributions are spent, please contact ptatreasurer@adamselementary.org.

OUR BIG GIVE GOAL: \$123,000 • 100% Participation • Donation of \$700 per child for families who are able
Thank you for Donating to the Big Give • Drive ends November 8, 2024

{“What are my opportunities to help?”}

Participate

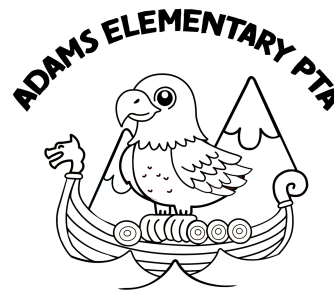
Whether you can give **\$1** or **\$5,000**, our goal is **100% participation** to share in community support of our school! Remember: 100% of your donation is tax deductible. (Adams Elementary PTA Tax ID-91-0963029).

Make an Eagle Superstar Donation

For families that are able, a donation of \$700 per student during the Big Give will get us to our goal of providing excellent academic experiences, support, and tools to every Adams student. We humbly ask you to consider this level of support.

Request a corporate match

Corporate matching is a free, easy way to increase the impact of your gift and last year accounted for 24% of our fundraising! Please reach out to ptatreasurer@adamselementary.org if you need assistance.



We take care of each other

{ **To encourage engagement** and get everyone involved, our goal is that every student returns the bottom of this note to the Big Give table on the playground during the week of Oct. 28 - Nov. 1, regardless of the level of giving. All students who return the note - even with no donation - will receive a small treat! }



{“How do I Contribute?”}

- Visit adamselementarypta.org/big-give or scan the QR code to make an **online donation**.
- Or return your **check or cash** to the office along with the completed form or bring form to the **Big Give Table** on the playground **from Oct. 28-Nov 1**
- **Every Donation Counts:** Our goal is 100% participation with **any amount**.
- Making an **Eagle Superstar Donation** of \$700 per student helps meet Adams' needs this school year.
- Can't donate at this time? That's OK. **Volunteering, attending PTA Events, and staying connected are all great ways to support Adams.**



Adult's Name(s): _____ Adult's Employer: _____

(If applicable.) My company provides corporate matching

Adult's Email: _____

Student(s) Name and Teacher(s): _____

Thank you for supporting Adams! **Please return this form** to help us track our engagement.

I will donate online I will donate by check/cash (enclosed)

I am unable to donate at this time Please send me information about volunteering.